



Exchange @ Somerset House
West Water Gate
Victoria Embankment
London
WC2R 1LA

Switchboard: +44 (0) 845 2264 247

Mobile: +44 (0) 7810 367 385

Email: mail@marketingfundamentals.com

Web: www.marketingfundamentals.com

Twitter: @TheMikePitt

Content Marketing for Professional Services Firms

What are your objectives when creating Content Marketing for your Professional Services Firm?

- Build relationships with your leads and prospects.
- Deliver value to your audience by solving problems they are facing now.
- Establish niche leadership with a blog that builds authority and credibility
- Create variety within your Content – written blogs, images, videos, audio, info-graphics and across the most relevant Social Media platforms for your business.
- Consistency of delivery

What can Content Marketing achieve for your Professional Service Firm?

Here are some results experienced by our clients:

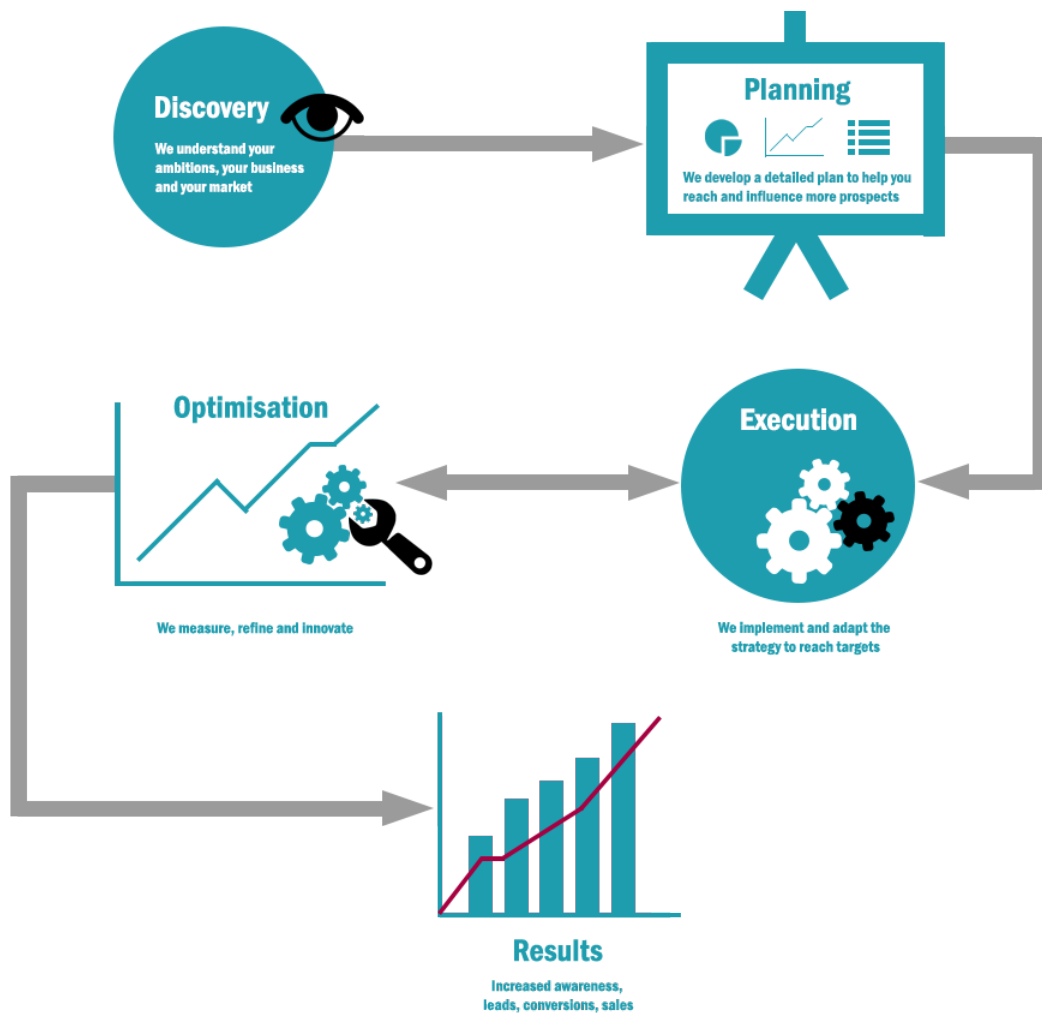
- New prospects and customers generated
- Social Media followings and levels of engagement increased
- Website traffic increased and average time spent on website increased.

For more details, please read the case studies on our website:

Paste this link into your browser to read one now:

<http://www.marketingfundamentals.com/case-study-evening-standard-business-connections/>

We can help you plan and implement Content Marketing for your Professional Services Firm because that is exactly what we do.



What is the best strategy for you?

Consistently deliver value to your leads and prospects, build relationships with them and through reciprocity enquiries and sales will come to you.

Give us a call on **+44 845 2264 247** or email Mike via mike@marketingfundamentals.com to hire us or make an enquiry. **Thanks for reading.**

Best regards,

Marketing Fundamentals Team